



JONATHAN MONZON

GRAPHIC DESIGNER

EDUCATION

Bachelor of Arts in Industrial Arts:
Graphic Design/Visual Communication with an emphasis on Digital Media
Minor in Asian American Studies
San Francisco State University, San Francisco. Graduated May 2005

EXPERIENCE

Freelance Graphic Designer
Gymboree

San Francisco, CA

July 2011 - Present

Responsibilities: Design layouts for homepage and emails. Create layouts for flash pieces and translate layouts in to interactive flash pieces. Code emails according to HTML standards.

Creative Internet Senior Coordinator
west elm, Williams-Sonoma Inc.

San Francisco, CA

April 2011 - July 2011

Responsibilities: Translate static comps to interactive Flash pieces for use on west elm's homepage. Manage a team of temps and production artists to ensure on time delivery to creative assets. Manage budget seasonally. Assist in directing photography shoots.

Creative Internet Coordinator
west elm, Williams-Sonoma Inc.

San Francisco, CA

April 2008 - April 2010

Responsibilities: Create interactive Flash homepages and landing page. Update category pages seasonally. Create comps based on wireframes. Oversee team of temps to ensure completion of projects.

Creative Production Assistant
Williams-Sonoma, Williams-Sonoma Inc.

San Francisco, CA

July 2006 - April 2008

Responsibilities: Manage production of images and copy. Work with copywriters and merchants to get product copy written and onto the site. Work with photographers and merchants to ensure correct products are being shot. Direct silhouette photography of products.

Freelance Graphic Designer
HoldEverything through Aquent

San Francisco, CA

October 2005 - July 2006

Responsibilities: Assist in transitioning to a new content management system platform. Color correct images and maintain a catalog of images for use on the site. Design the homepage, emails, and maintain product pages.

TECHNICAL SKILLS

Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Photography, Illustration, HTML, CSS, Javascript, Actionscript

ACHIEVEMENTS + CERTIFICATES

Williams-Sonoma Catch the Spirit Award - Awarded to those exemplify the company's spirit of putting people first.

First Aid + CPR certified - Part of Williams-Sonoma's Emergency Response Team. Trained in evacuations, first aid and CPR.

contact me @ 415.425.3340 or monzon.jonathan@gmail.com